

"Flush Rush" Redux!

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ALBUQUERQUE, October 13, 2008 – The sequel to the Water Authority's hugely successful toilet rebate campaign is now playing, and it's called The Great Flush Rush II.

Just like last fall, the Water Authority is again encouraging its customers to take advantage of rebates for replacing older toilets with newer water-efficient models. The rebate this year is \$125 per toilet through December 31, 2008. Rebates will then be reduced to \$100 per toilet in 2009, the last year the rebates will be available.

"The launch of The Great Flush Rush last year was a huge success," said Katherine Yuhas, the Water Authority's Conservation Officer. "The Water Authority gave rebates for 7,159 toilets in the second half of 2007, which is the most we have ever handed out in a six-month time period and the most ever in one year since 1998. We attribute these numbers in large part to last year's Great Flush Rush campaign, so it makes sense to run it again."

More than 30 percent of indoor residential water use occurs through flushing toilets – a staggering statistic when compared to other uses of indoor household water. The Water Authority wants its customers to meet a conservation goal of a 40 percent reduction in water use by 2014. To encourage customers to use less water, the Water Authority offers rebates for customers who replace old high-flow toilets that use 3-7 gallons of water per flush to newer low-flow or high efficiency toilets that use 1.28-1.6 gallons of water per flush.

"Starting in 2010, you won't be allowed to sell a home in Albuquerque without low-flow toilets being installed," Yuhas said. "This is another reason to make the change now, while rebates are still available."

Water rebates offered to ABCWUA customers include:
Conversions to low-flow toilets from high-flow toilets:

\$125 per toilet - Available only in 2008. Rebates will be reduced to \$100 in 2009.

Conversions to high-efficiency toilets from high-flow toilets:

\$200 per toilet - Available in 2008 & 2009

Conversions to high-efficiency toilets from low-flow toilets:

\$50 per toilet - Available in 2008 and 2009

For more information, call 768-3655.